

2023

NeuroNetworking

Connect - Collab - Create

Together we can revolutionize the neurology care model



NeuroNet | pro



**Leveraging our Collective Insights and Technology Innovation
to Improve Outcomes and Business Sustainability**

We welcome all neurologists, trainees,
management, clinical teams, industry, payers, informaticists, patient advocates:
All with a stake in sustainable & responsible neurology practice

from NeuroNetPro and The American Society of Neuroimaging

January 26 - 29, 2023 | Caribe Royale | Orlando, Florida

www.neuronetpro.com



Welcome!

We are excited to offer this unique annual event devoted to enabling neurologists and their teams to lead the way to clinical excellence, business sustainability and economic responsibility. Despite the many hurdles we face, or perhaps because of all the obstacles, there is no better time for the private sector to step up and leverage our collective entrepreneurialism.

This NeuroNet conference was explicitly created to connect us and the many innovative stakeholders who add relevant proficiency, perspective and breakthrough technology to our tool chest. Trainees benefit from an experiential learning that is hard to receive in school. Over fifty corporate and consulting partners bring expertise in pharma, devices, diagnostics, informatics, operational efficiencies, financing, purchasing, reimbursement, and population health. You will be joined by practices of all types, sizes and geographies, each of whom offer untold innovations by necessity, practical insights, and experiences piloting and refining the many shiny new products that seem so perfect until real-life interferes.

The American Society of Neuroimaging joins our faculty to represent the critically important role of imaging and precision medicine. ASN was founded by neurologists in the 1970's to ensure breakthrough imaging technology was optimally applied to the benefit of patients with neurologic disorders. Today, ASN also brings the neurologist perspective to the role of biomarkers and informatics in early detection and therapy management, while continuing to educate all neurology providers on this dominant and constantly evolving neuro-diagnostic tool. Supported by extensive webinar and on-demand content that dives into details, the in-person sessions at this meeting are able to provide a comprehensive clinical, interactive approach to imaging education, not "death by powerpoint."

This year we also honor our legacy leaders. Dr. William Kinkel, founder of Dent Neurologic and the American Society of Neuroimaging, passed away in March. In the 1970's, he and his peers recognized the game-changing role of imaging, installed the first CTs in the USA, negotiated the first payer contracts, and founded the American Society of Neuroimaging. He was also instrumental in forging a comprehensive private practice model, initially inside the hospital then increasingly as an outpatient service, while incorporating research and education into everyday clinical practice.

Take a break away from your busy schedule to attend this short, affordable January weekend with us in Orlando. You'll be glad you did!

Joseph V. Fritz, PhD, CEO Dent Neurologic Institute
Incoming ASN President, Partner in NeuroNetPro

"I loved hearing a variety of perspectives from successful leaders each with different backgrounds, all intent on improving the neurology community."

Intended Audiences

Neurology Providers and Managers in Clinical Practice

- Connect with your peers and experts from other practices and institutions to strategize around common hurdles and opportunities in clinical neurology
- Identify ways that private practice can lead strategies to systematically improve population health, compete in the global healthcare market, and address enormous inefficiencies and variations in our complex health system
- Meet those leveraging our network for fair pricing, finding helpful resources & vetting new technologies
- Identify how to increase your community and payer value, negotiate fair contracts, build a sustainable business, and be economically responsible
- Expand your imaging competence to optimize utilization, improve patient & radiologist communication, reduce liability, and learn how to integrate imaging into your practice

Neuroimaging Experts

- Remain current in the constantly evolving world of neuroimaging technology and its clinical applications, always from the perspective of clinical neurology
- Join clinicians and industry experts to discuss evolving needs of imaging in therapy management
- Be part of the expanding role of ASN in biomarkers, neuroinformatics and precision medicine
- Collaborate with pharmaceutical and device industry experts to fund creative R&D and education programs
- Learn about career opportunities available using extensive ASN resources and private practice networking at the Career Hub
- Submit abstracts on neurology practice innovations and discuss practical insights with clinicians and managers in clinical practice

APPs, Students, Residents, and Fellows

- Join a free **dedicated Saturday track on practical essentials of imaging** and practice efficiencies that you value in your everyday clinical work
- Network with dozens of group practices and other experts to **discover exciting career opportunities in private practice and neuroimaging**
- Receive **publication credit** for presentation and poster abstracts that represent your insights on innovations in the practice of neurology and neuroimaging

Program At A Glance

NeuroNet Track	ASN Track	APP Track	Joint Sessions
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Thursday	3:30-5:00	How to Improve the Neurology Delivery Model: Facilitated Brainstorming		
	5:00 - 7:00	Welcome Reception and Future Vision		
Friday	7:30-8:15	Breakfast and Focus Groups		
	8:30-9:45	Preparing for New Therapeutic Options Integrating Advancements in Imaging and Biomarkers		
	9:45-10:30	Break: Innovations Hall with Sponsors		
	10:30-11:45	New Ancillary Service Models and Digital Assessments Novel Clinical Services (e.g. Brain-Gut, Behavioral Health, Dizziness, Wellness)		
	11:45-1:30	Lunch: Innovations Hall with Sponsors		
	1:30-2:45	Applications of Artificial Intelligence in Diagnostics & Clinical Practice		
	3:00-5:00	Innovations Hall: Posters and "Hed" Talks		
	Saturday	7:30-8:15	Breakfast and Focus Groups	
8:30-9:45		Optimizing Staff Performance Staff Recruiting, Retention, Diversity Outsourcing Opportunities	Imaging in Dementia Imaging in MS and Visual Pathways Imaging in Dizziness and TIA	Image Interpretation 1 Efficient and Purposeful Documentation Imaging Protocols and How to Order
9:45-10:30		Break: Innovations Hall with Sponsors		
10:30-11:45		Business Tools to Optimize Revenue Payer Relations and Contracting	Imaging in Infectious Disease Imaging in Spine Imaging in Neuro-Oncology and Headache	Image Interpretation 2 Case Study Workbook Activities
11:45-1:30		Lunch: Innovations Hall with Sponsors		
1:30-3:00		Population Health Meets Neuroinformatics Can Value-Based Payment be our Solution? Investors and Rollups: The Good, Bad & Ugly	Highlights from Journal of Neuroimaging and ASN Webinars Test Your Imaging Knowledge - Team Contest	
3:00-5:00		Career Opportunities in the Practice of Neurology and Neuroimaging		
6:00 - 9:00		Celebration of Private Practice - Dinner Event		

What Attendees Said About Last Year's Meeting

"If you want a sustainable and vibrant practice, I wouldn't miss talking to these folks who are actually doing it."

"I really enjoyed the imaging sessions on how to interpret MRIs. It will help to make more sense of the radiologist's differential and make me more confident in my diagnosis."

"We had real dialogue with thought leaders from successful practices, industry and payers to identify value and benefits we could collectively bring to the table."

"I loved hearing a variety of perspectives from successful leaders each with different backgrounds, all intent on improving the neurology community."

"What I appreciate most was talking about what can I do tomorrow to prepare what's coming the next day and in the next 5 to 10 years."

"The interaction makes us a better and a stronger force to be reckoned with."

"This may be the best conference I've ever attended!"

"The session on value-based care with physicians, administrators and industry gave insight into neurology's path into the future."

"I have been in this business for 25 years and have never seen a meeting in which physicians from all around the country are including pharma in strategic discussions."

"The keynote about practical applications of AI and Neuroinformatics was fascinating."

"The session on technologies helped with solutions for managing increasing costs and expanding the capacity of our personnel."

"We like the pricing and resources available from NeuroNetGPO, but the most important part is the association with the collective brain trust that is NeuroNetPro."

"Even though I'm a hospital neurologist, I'm going to be a regular attendee and come to learn more about imaging, advanced diagnostics and value-based medicine."